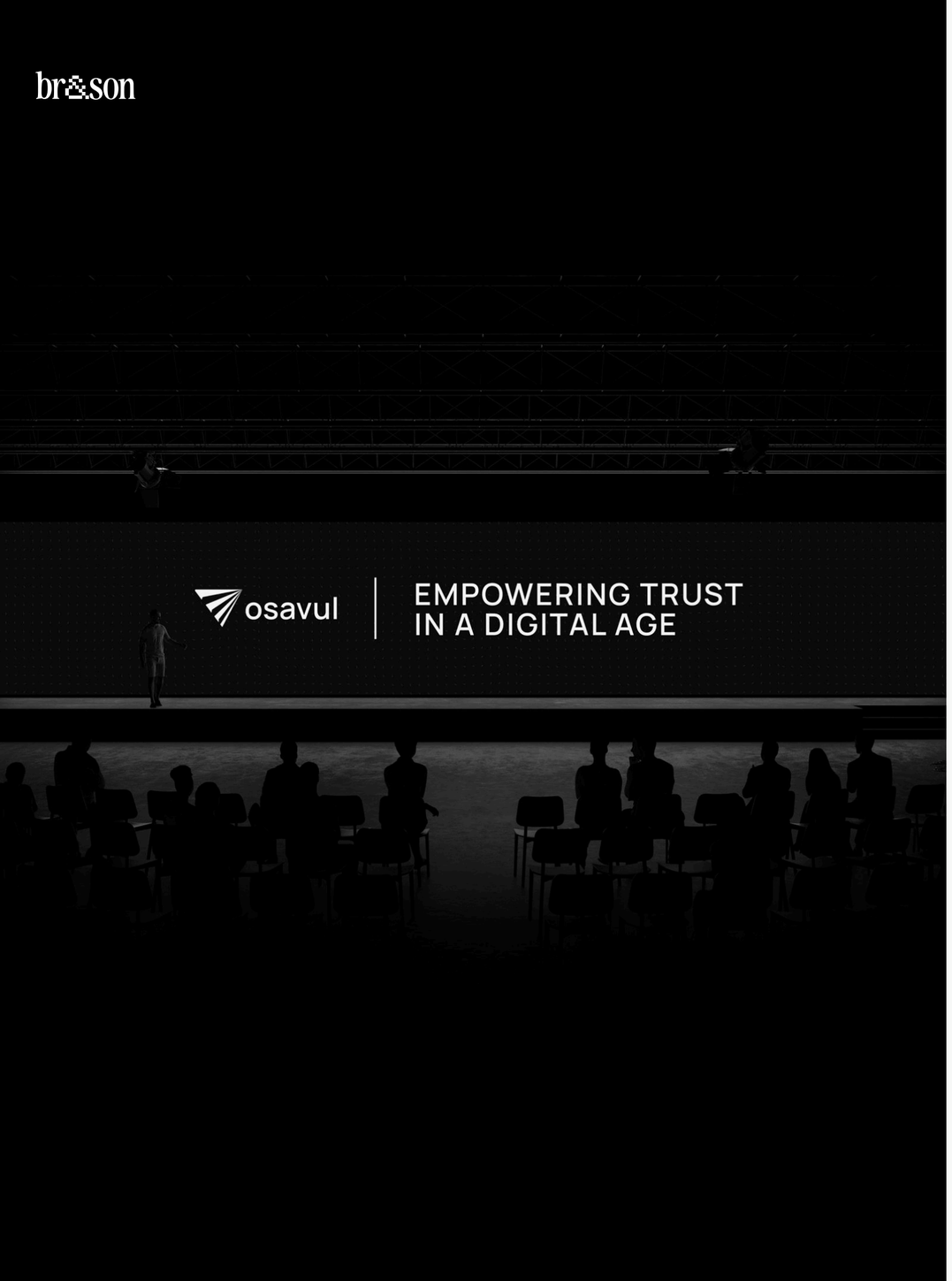
br&son

Brand & Product Design Studio
2026 // 2027

Our Capabilities



€12M+

Raised by Osavul to date, including an €8.5M Series A in 2026.

We designed their identity between the first and second rounds.

BRAND IDENTITY | LOGO | GUIDELINES

View full case

One studio

For everything that gets read together.

Most companies buy the brand, the site, the deck and the product from four contractors, then spend a year making them agree. An investor or a buyer sees all four in one evening. We make them as one piece of work.

FOUNDED	2024, EU-based
LED BY	Mike Hafin, founder and creative director
TIME ZONES	Calls in EU and US hours
EXPERIENCE	Over ten years in brand, product and web design



Brand

Strategy and positioning, naming and messaging, identity system, guidelines



Pitch deck

Story and slide order, readable numbers, design that matches the brand



Website

Landing pages and full sites: copy, UI, motion, code or no-code, CMS, SEO

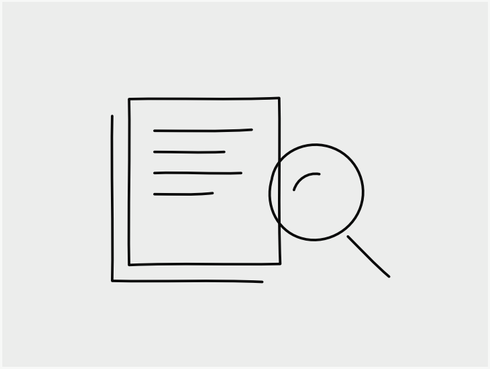


Product

UX research and flows, design systems, a prototype before the round, an MVP after

Five stages

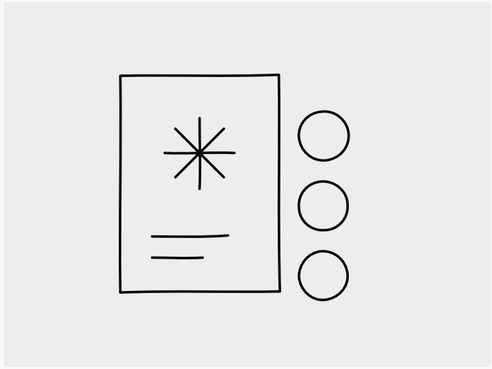
Each stage gets a scope and a fixed price before it starts.
You pay for a stage when it is delivered and accepted.



STAGE 01

Discovery

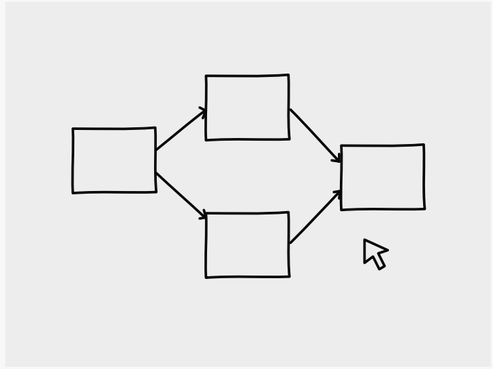
We review your site, deck and product, then fix scope and price.



STAGE 02

Branding

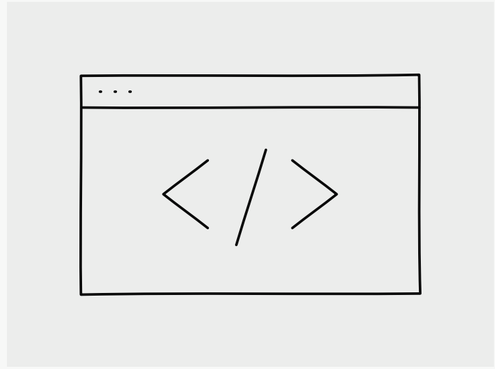
Strategy, naming, messaging, the identity system and guidelines.



STAGE 03

UX/UI

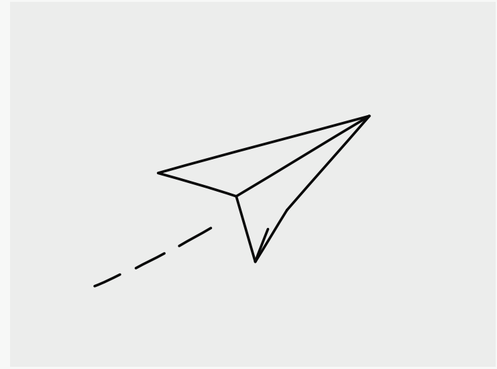
Flows and page map. Copy first, then design, reviewed together.



STAGE 04

Development

The site in code or no-code, the product as a prototype or MVP.



STAGE 05

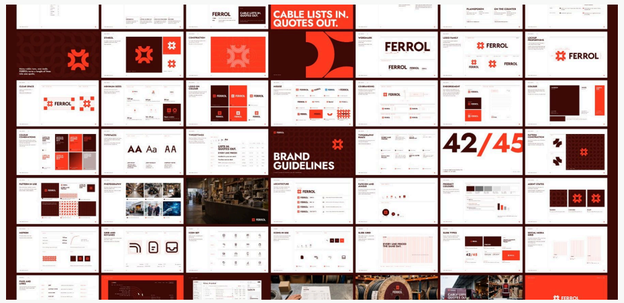
Launch

We ship, keep search positions, and hand over files, code and access.

FERROL

Reads cable lists, matches every line to stock and drafts the quote the same day.

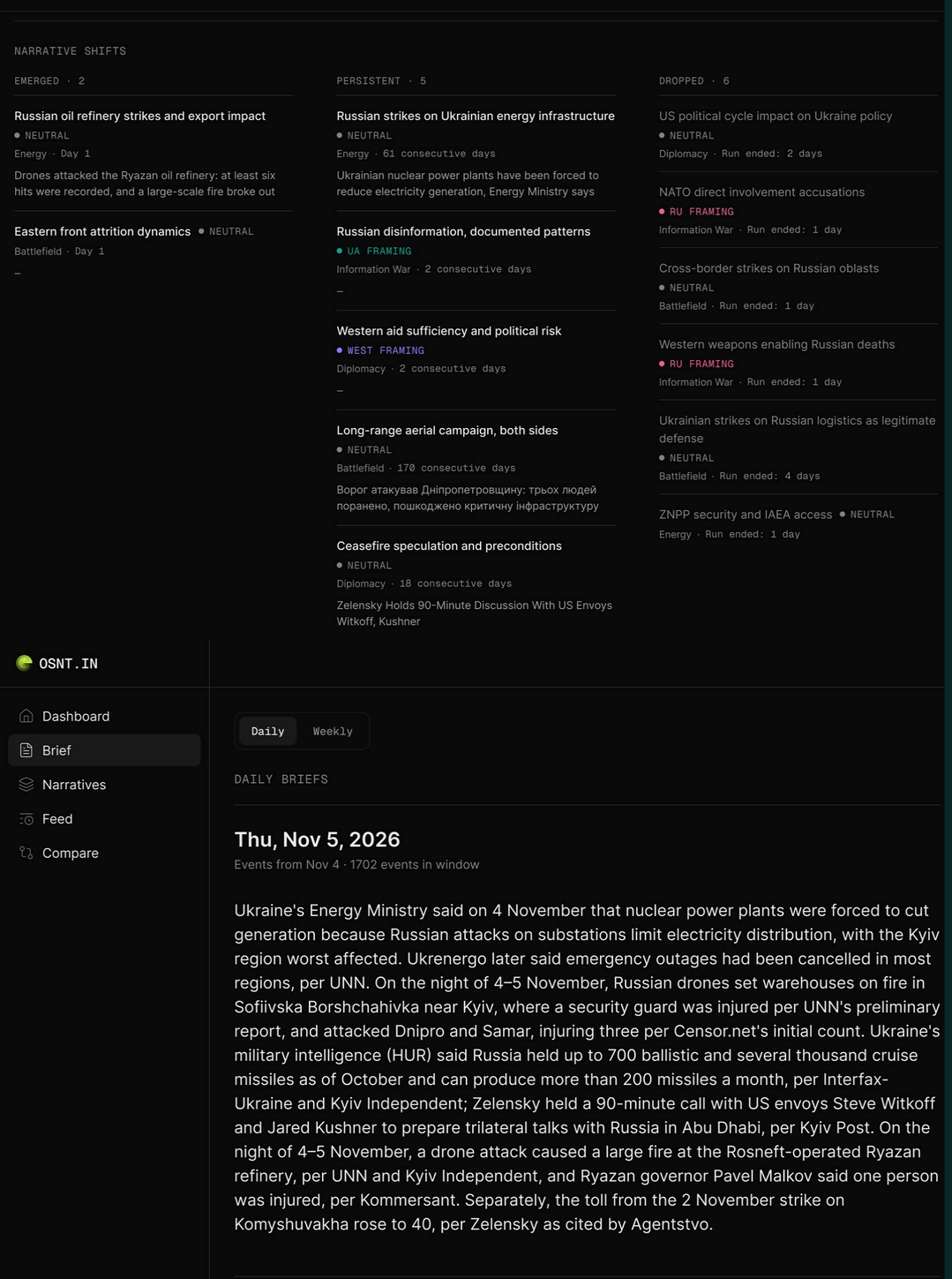
Its whole brand is built from one cell with two bends.





STRATEGY · IDENTITY · PATTERN SYSTEM · PRODUCT BRANDING · ICONS · 55-PAGE GUIDELINES

View full case



OUR OWN PRODUCT

OSNT.IN

A daily brief on Russia's war against Ukraine, where every item names its source.

We designed it, built it and run it: the site, the app, accounts, payments and a Pro plan. A new brief comes out every day at 05:00 UTC.

640+
Code changes since March 2026

200+
Sources in three languages

1.0
Out of beta, November 2026

OSNT.IN

Clients on record



“Brandson helped us transform a concept into a full identity and investor materials that actually resonate. The clarity and direction they brought were exactly what we needed before launch.”

Andriy Zinchuk
Co-founder, BeFunders



“Their workflow is well established: structured, transparent and highly efficient from concept through launch. We always knew where the project stood and what came next.”

Stanislav Volkov
Creative director, Atlantic Digital



“Working with Brandson was a turning point for our product. Their team combines a product-minded approach with design clarity — we got not just a website, but a real growth tool.”

Joe Whitman
Founder, NorthPeak

Checked by others

Every line below is a link. Check us before the call.

5.0

Clutch rating from verified client reviews

11

Projects with full case pages at brandson.digital

Free

Brand Checker, our tool for founders

ALSO ON

TechBehemoths, verified GoodFirms DesignRush

Prices and timelines

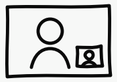
SERVICE	FROM	TIMELINE	INCLUDES
Brand identity	€6,000	4–6 weeks	Strategy, identity system, guidelines
Landing page	€3,000	2–4 weeks	One page: structure, copy, design and build
Website	€7,000	6–8 weeks	Several pages: structure, copy, UI, code or no-code, CMS
Pitch deck	€1,500	About 2 weeks	Story, numbers, design
Prototype	€12,000	2–3 months	A working version of one key flow, to test with users and show investors
MVP	€25,000	Known after scoping	The first version you can launch: accounts, roles, payments, integrations
UX/UI design	€60 per hour	Ongoing	For teams with a product already in progress

Prototype and MVP start with a product scope: 1–1.5 weeks, €2,000–3,000. It ends with a plan and a fixed price for the build.

Each stage gets a fixed price after the first call. Payments by milestone.

From first call to start

What happens after you get in touch.



Call

Free, 30 minutes. We look at what you have and tell you what we would do first.



Proposal

Scope, timeline and a fixed price for the first stage.



Contract

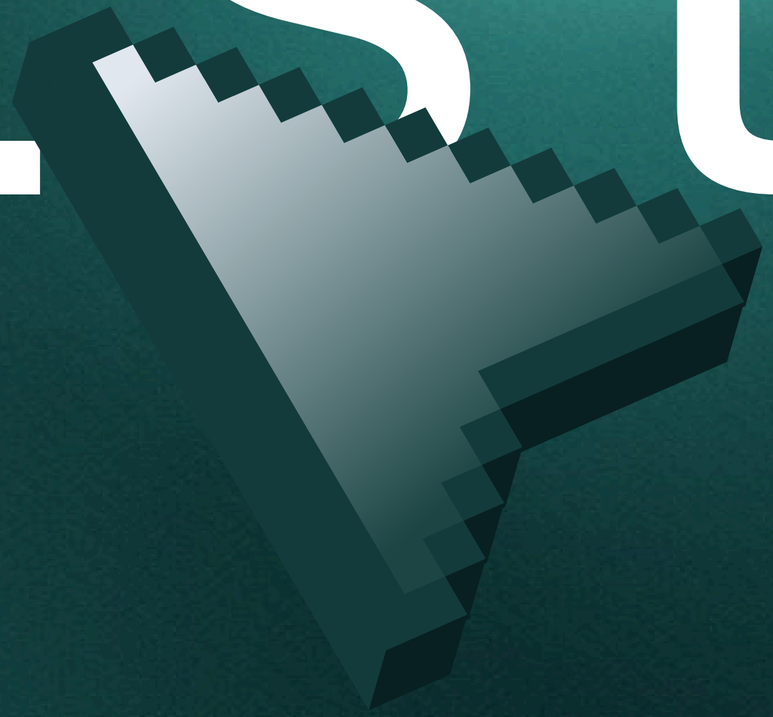
We sign and agree the milestones.



Start

Work begins with discovery.

Let's talk



Book a free call

HELLO@BRANDSON.DIGITAL

BRANDSON.DIGITAL